## ESG AND SUSTAINABLE INVESTING



# What is ESG/ Sustainable Investing?



Invest with benefits that stretch beyond your financial return.

- Socially Responsible, Sustainable, ESG (Environmental, Social, Corporate Governance), and Impact Investing are a well-established and growing approach that considers both financial performance and societal good.
- Benefit from incorporating your financial goals into a portfolio supporting your values that not only creates sustainability for you but also for the world around you.
- You have the ability to align your wealth with responsible global practices and with a like-minded partner with a shared mission.





## **Solid Historic Returns**



Data indicates that a strategy focused on selecting the highest rated ESG companies in each industry and sector (as measured by MSCI ACWI ESG Leaders) has historically performed in-line with a broad global market index (as measured by MSCI ACWI).

MSCI ACWI ESG Leaders returned 8.07%, slightly outpacing the MSCI ACWI returning 7.91% (Jan 2015 – Aug 2023).



Past performance does not indicate a guarantee future results.

# Mission Wealth Alignment for a Positive Impact



An important goal of our Social Values Portfolio is alignment with the United Nations Sustainable Development Goals to maximize our impact and support solutions for the world's greatest challenges.



## Approaches to Sustainable Investing

- Strategies range from broad avoidance of controversial industries, to analysis on nonfinancial risks, narrowing to a positive, mission-driven focus.
- Sustainable investment fund managers include an active engagement approach with companies to improve internal practices, and mitigate future risks.
- Individual company holdings for US/International assets classes filtered by ESG score and controversy score.

IMPACT Intentional, Measurable, SDG Alignment Mission Wealth's Social Values Portfolio incorporates all three tiers into investment selection!

## ENVIRONMENTAL SOCIAL CORPORATE GOVERNANCE

Positive Screen Approach Mild form of Intentionality Risk Mitigation/ All Stakeholders

### SOCIALLY RESPONSIBLE INVESTING

Negative Screen Approach / Exclusionary Strategy

# How We Screen for Sustainability



We use a combination of top fund managers and the leading ESG research firm to drive portfolio selections.

- Mission Wealth selects and proactively monitors the companies and funds that are deemed "best-in-class."
- We partner with MSCI, the leading provider of ESG data, which analyzes thousands of companies and funds worldwide. Companies and funds receive an overall score based upon their adherence to key environmental, social and corporate governance issues and then are compared and rated against industry peers.
- Our fund managers use a variety of data sources including MSCI, as well as in-depth fundamental and engagement practices.
- As sustainable investing evolves, our fund managers and Mission Wealth are committed to constant improvements and refinements to our offerings.



# **Alignment of Values**



Our Social Values portfolios drastically reduce or avoid exposure to the following:

- Companies with low ESG ratings
- Companies with severe controversies
- Tobacco
- Carbon emissions and fossil fuels
- Controversial weapons (cluster bombs/landmines, etc.)
- Civilian firearms
- Nuclear Power

## To capture further exposure to sustainable practices, we seek to include:

- Renewable/clean energy, green real estate and sustainable water/waste/agriculture
- Firms focused on intentional positive impact who build their business models around products/services that drive positive change
- Firms that align their products/services with the United Nations 17 Sustainable Development Goals

Our Social Values portfolio also maintains broad diversification across industry and sector weights.

# **Values Comparison**

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Our Social Values stocks demonstrate improvements across ESG metrics in comparison to the MSCI All Country World Index of stocks.

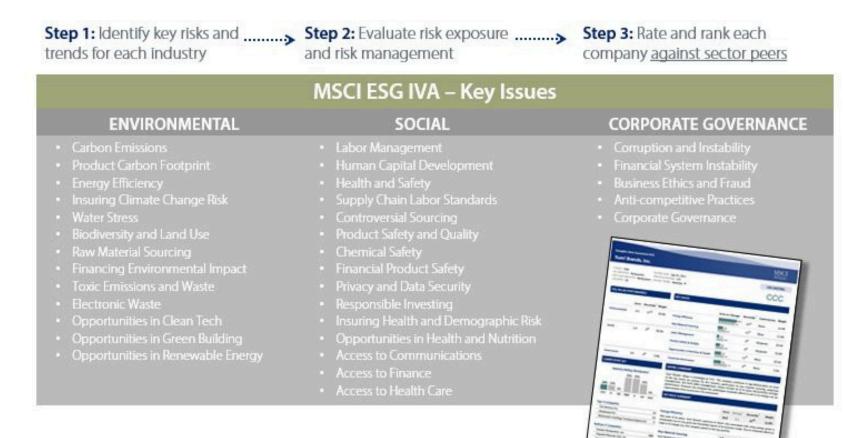
EXCLUSIONS	ACWI	SOCIAL VALUES EQUITY
Fossil Fuel This measures exposure to companies that own fossil fuel reserves and derive any revenue from fossil fuel production.	6.11%	1.76%
<b>Civilian Firearms</b> This measures exposure to manufacturers, distributors and retailers that earn any revenue from civilian firearms.	0.63%	0.24%
Severe Company Controversies This measures exposure to companies that are facing controversies related to the environment, customers, human and labor rights or governance.	2.43%	0.15%
ESG ISSUES	ACWI	SOCIAL VALUES EQUITY
<b>Clean Tech</b> This measures exposure to companies that sell alternative energy and energy efficient products and services.	65	95
Social Impact This measures exposure to companies that earn revenue from social impact via education, healthcare, and affordable housing.	67	93
Good Corporate Behavior This measures exposure to companies that are better able to manage governance risks and opportunities.	29	79

Source: Fidelity ESGPro with ESG data powered by MSCI.

# Intangible Value Assessment



This MSCI assessment analyzes companies' financially material risks and opportunities arising from ESG factors. It applies a 3-phase methodology:



The company is then given a numeric score for each issue, as well as an overall ESG rating (from highest "AAA" to lowest "CCC").

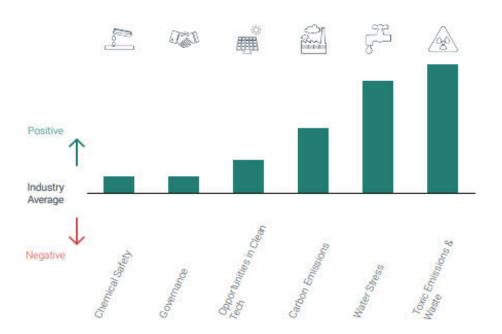
## Sample MSCI ESG Research Report

## ECOLAB INC. (ECL) Specialty Chemicals | US

Strong environmental management practices relative to peers

#### Score attribution by key issue

This chart highlights the company's positioning relative to the industry average for each Key Issue that contributed to its ESG Rating as of October 07, 2023.





RATING ACTION DATE: November 23, 2022 LAST REPORT UPDATE: October 07, 2023

#### **ESG Rating history**



#### **ESG Rating distribution**

Universe: MSCI ACWI Index constituents, Specialty Chemicals, n=70





# **ESG Impact Monitor**



This monitor allows investors to be able to determine whether a company is involved in major ESG controversies, and if it can manage them.

ENVIRONMENT	CUSTOMERS	HUMAN RIGHTS & COMMUNITY	LABOR RIGHTS & SUPPLY CHAIN	GOVERNANCE
Land Use and Biodiversity Toxic Spills and Releases Energy and Climate Change Water Management Operational Non- Hazardous Waste Impact of Products and Services Supply Chain Management	<ul> <li>Anti-Competitive Practices</li> <li>Marketing and Advertising</li> <li>Product Quality and Safety Concerns</li> <li>Customer Relations</li> <li>Other Controversies</li> </ul>	<ul> <li>Adverse Impact on Local Communities</li> <li>Support for Controversial Regimes</li> <li>Freedom of Expression and Censorship</li> <li>Human Rights Abuses</li> <li>Other Controversies</li> </ul>	<ul> <li>Labor Management Relations</li> <li>Employee Health and Safety</li> <li>Collective Bargaining and Unions</li> <li>Discrimination and Workforce Diversity</li> <li>Child Labor</li> <li>Supply Chain – Other Contraventions</li> </ul>	<ul> <li>Business Ethics – Bribery and Fraud</li> <li>Governance Structures</li> <li>Controversial Investments</li> <li>Other controversies</li> </ul>

The company is then ranked using **RED** (involved in severe controversies), **YELLOW** (involved in severe-to-moderate controversies) or **GREEN** (not involved in any major controversies) flags to describe the controversy breach type and pattern.

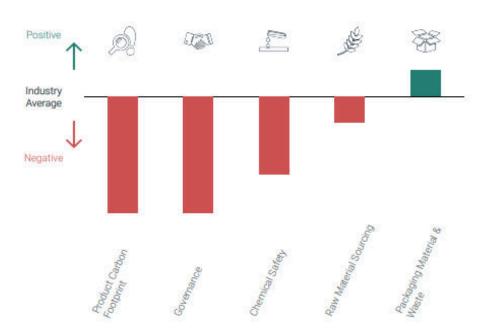
## Sample MSCI ESG Research Report

## **REYNOLDS CONSUMER PRODUCTS** INC. (REYN) Household & Personal Products | US

#### Lags peers in mitigating key ESG-related risks

#### Score attribution by key issue

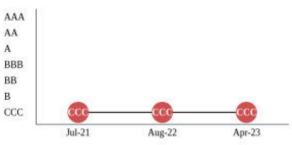
This chart highlights the company's positioning relative to the industry average for each Key Issue that contributed to its ESG Rating as of September 29, 2023.





## LAST REPORT UPDATE: September 29, 2023





ESG Rating history shows five most recent rating actions

#### **ESG Rating distribution**





# **Impact Alternative Investment**



**Greenbacker Renewable Energy Company II** Sustainable infrastructure investment in wind and solar projects in the US



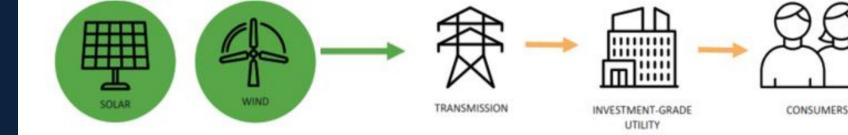
## Greenbacker

## **Infrastructure Projects**

- Contracted cash flows
   High quality counterparties
   Less volatility
   Long lived assets
- 5. Proven Technology

- By 2050, 71% of global electricity is expected to come from renewable sources
- Investment in renewable energy generation capacity is expected to total \$10 trillion over the next 30 years.

Source: Bloomberg New Energy Finance, 2018.



## **Next Steps**



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# Are you ready to make an impact with your investments?

## Disclosures



Neither diversification nor asset allocation can ensure a profit or protect against a loss. Investment decisions should be based on an individual's goals, time horizon, and risk tolerance. Investments value will fluctuate with changes in market conditions and may fall against the interest of the investor. Investments seeking to achieve higher rates of return generally involve a higher degree of risk of principal.

Indices are unmanaged measures of market conditions that cannot be invested directly. Past performance is not indicative of future results.

No specific advice is given in this education and philosophy module. In a fully diversified portfolio using 10+ asset classes and using funds and ETF's to round out the holdings (small cap, real estate, alternatives, etc.), it is impossible to completely adhere to all aspects of control as it pertains to SRI implementation. However, certain funds and individual holdings can be focused on to support the intended goals.

SRI implementation may involve holding less securities than a "normal" portfolio. This will alter the risk and return assumptions and could make the portfolio riskier than a fully diversified portfolio.

Reference specific investment offering materials for details.

Mission Wealth is an SEC registered investment advisory firm offering services where properly licensed and advisory agreements in place.

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